

## BRIGHTAUTHOR

### Easy Creation, Publishing & Management of Presentations

BrightSign's free BrightAuthor PC application takes the guesswork out of creating, publishing and managing presentations. Using an intuitive drag and drop interface, it provides templates and tools to build and distribute engaging signage. BrightAuthor acts as the central application for all your BrightSign needs, from building, scheduling and distributing eye-catching presentations to managing your entire network of remote signs. Experience BrightAuthor and see how easily it brings your BrightSign presentations to life.

### Features

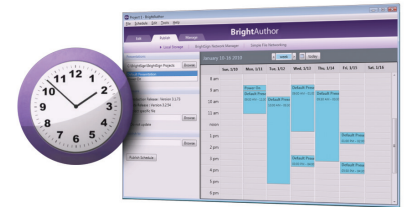
#### Create

- Enjoy an intuitive drag-and-drop method and visual-based tools to build presentations with ease.
- Choose a type of playlist for content playback: looping media, interactive or dynamic playlists.
- Drag and drop content into your playlist: video, images, audio, HTML5, IP streams, live feeds, Live TV, Live Text, and more.
- Apply interactive events to trigger content playback, including screen touches, button pushes, sensed motion, UDP commands, barcode scans and more.
- Use BrightWall™ to easily create video wall presentations across multiple displays.
- Use Mosaic Mode to play back multiple scaled-down videos in a number of video zones.



#### Publish

- Create a complete presentation packet automatically that's ready to distribute and playback on BrightSign devices
- Schedule or day-part presentations with an intuitive calendar tool
- Distribute presentations effortlessly to memory cards or a network location
- Publish once, yet update often - dynamic playlists let you independently refresh a set of content without republishing the entire presentation



#### Manage

- Send content updates for free using BrightSign's Simple File or Local Area Networking solutions
- Access your BrightSign Network account to remotely distribute, manage and monitor your digital sign network
- Securely logon and gain access to your assigned BrightSign Network account user permissions
- Remotely host and manage your content library



### Specifications

To run BrightAuthor software, you need any Windows PC that meets or exceeds the following minimum requirements:

- 2.3 GHz CPU
- 2 GB RAM required (4 GB recommended)
- 100 MB available hard disk space for program files (additional disk space required if storing content and/or presentations on your hard disk)
- Operating system: Windows Vista (32 or 64 bit) or Windows 7 (32 or 64 bit) plus Microsoft .Net Framework 3.5 or later

## BRIGHTSIGN NETWORK FEATURE ACCESSIBILITY

FUNCTIONS	WEB UI	BRIGHTAUTHOR	BRIGHTPLATES™
<b>BRIGHTSIGN NETWORK ACCOUNT ADMINISTRATION</b>			
Secure login	X	X	X
Create new account users	X		
Assign user roles and permissions	X		
Permission-based access	X	X	
View the subscription status of players	X		
View invoice history	X		
Add purchased subscriptions	X		
Administer BrightSign Network account	X		
<b>BRIGHTSIGN NETWORK MANAGEMENT</b>			
New player network setup	X	X	X
View player details (firmware version, etc.)	X	X	X
Assign player tags	X	X	
Deliver Firmware Updates to Remote Units	X	X	
Upload content to library	X	X	X
Assign media tags	X		
Optional content encryption	X	X	
Access library content not assigned to a presentation	X		X
Content library management	X	X	X
Create, manage and monitor network groups	X	X	
Monitor the health of players connected to your BrightSign Network	X	X	
Monitor the status of networked players: This includes the current active presentation, total network traffic, and device error logs	X	X	
View usage tracking statistics	X		
Generate reporting of various playback logs (Event, State, Diagnostic, Playback, User Variable) to keep records of player and presentation activity	X		

FUNCTIONS	WEB UI	BRIGHTAUTHOR	BRIGHTPLATES™
Utilize fail-safe features such as network auto-recovery mode and corrupt card detection	X	X	X
Send reboot, recovery, and upload log commands to networked players	X	X	
Remote Snapshot	X	X	
<b>PRESENTATION AUTHORIZING</b>			
Create looping content presentations	X	X	
Create multi-zone, interactive, Live Text, BrightWall, synchronized and other advanced presentations		X	
Create dynamic playlists	X	X	
Create tagged playlists	X		
Create live data feeds	X	X	X
Create live media feeds	X		X
Add dynamic playlists to a Presentation	X	X	
Add live data and media feeds to presentations		X	X
HTML presentation uploading	X		X
HTML template uploading			X
Scheduling and day-parting	X	X	
Publish presentations to network groups	X	X	
Edit basic presentation properties	X	X	X
Edit all presentation properties		X	
<b>COMPATIBILITY</b>			
BrightSign XT, XD, HD, LS players	X	X	X
Runs on a Macintosh	X		X
Runs on a PC	X	X	X
BrightSign Network Monitoring Only (additional charges apply per content update)	X	X	X