NETWORKING SOLUTIONS

BrightSign offers a wide range of versatile networking solutions to meet any need.

Local Network Publishing

- Distribute presentations to BrightSign units through a local network
- Convenient for management without an Internet connection
- Updates players immediately because they don't need to wait until they poll the web server
- Best for managing a small number of players

Simple File Networking

- Distribute presentations to BrightSign units through a web folder
- Allows bandwidth throttling (specifying limits for content downloads within certain time periods)
- Convenient for managing players beyond the limited area of a local network
- Best for managing a small number of players

BrightPlates™

- An online template-based sign creation service from any PC or Mac for turnkey deployment of signage presentations
- Ready to use templates for a variety of verticals that are customizable to match your brand and messaging
- Deliver finished presentations to networked BrightSign units on your BrightPlates account
- Ideal for small networks using single player publishing and bypasses the need to use BrightAuthor or any other CMS
- Option to connect with content designers to create, upload and deploy original HTML templates
- Option to upgrade to BrightSign Network for publishing to network groups, scheduling, and other network management features

BrightSign Network

- Secure cloud-based subscription service delivering a complete infrastructure to serve, manage and support your digital sign network
- A scalable service that is ideal for any size network (any number of players, guaranteed)
- Frees you from the complexities of hosting and maintaining your own network
- Remotely manage and securely update content, firmware, and presentation schedules for BrightSign units
- Divide players into groups for ease of presentation publishing and management
- Assign tags to media files and players to effortlessly build tagged playlists and match media and player tags for highly target playback
- View network health, generate reports, perform maintenance tasks and diagnostics and execute queries based on player tags
- Manage your BrightSign Network remotely with BrightAuthor or the Web UI
- Role-based user accounts that automatically configure the user interface based on the assigned permissions
- Includes BrightPlates™ service
- Optional Content Encryption service can be added to your BrightSign Network account to increase the security of your content
- Optional Monitor Only service restricts your BrightSign Network subscription to view only access of your network health and charges a fee for all content updates made via BrightSign Network or BrightPlates

BrightSign Network Enterprise Edition

- Host your own network to manage BrightSign units
- Use all the features of BrightSign Network
- Create accounts and divide user accounts into specific roles for managing the network
- Sell subscriptions for use of your hosted network
- Manage your network within the security of your own server and firewall
- Recommended for customers with special hosting requirements, advanced technical skill and a dedicated IT staff

FEATURES	SIMPLE FILE NETWORKING	LOCAL AREA NETWORKING	BRIGHTPLATES™	BRIGHTSIGN NETWORK	BRIGHTSIGN NETWORK MONITORING ONLY	BRIGHTSIGN NETWORK ENTERPRISE EDITION
Setup New Device			X	X		X
Secure Login			X	X		
Presentation Creation			X (HTML templates)	X		
Tagged Playlists				X		X
Remote Content Updates	X	X	X	X	Optional Fee per Update	X
Assign Player & Content Tags				X		X
Content Upload and Management			X	X		X
Content Encryption				X		X
Scheduling	X	X		X	X	X
Enhanced Scheduling				X	X	X
Single Player Publishing	X		X			
Publish to Network Group	X	X		X	X	X
Create, Manage and Monitor Network Groups				X	View-only Access	X
View Player Details (firmware version, etc.)			X	X	X	X
Remote Firmware Updates	X	X		X	Optional Fee per Update	X
Health Status Updates & Notification				X	X	X
Device Recovery				X	X	X
Network Unit Management				X	View-only Access	X
Network Administration				X		X
Scalable	X	X	X	X	X	X
Reporting	X (Log file access only)	X (Log file access only)		X	X	X
Permission-based User Access				X	X	X
Browser-based Access			X	X	X	X
Internet Connection Required	X		X	X	X	
Compatible with XT, XD, HD and LS Players	X	X	X	X	X	X
Pricing	Free	Free	Subscription	Subscription	Subscription	Server License